



DENIS ALAJBEG, PhD

(2025)

CONTACT

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FIELDS OF INTEREST

Financial Markets; portfolio management & investment; sport economics

PRESENT POSITION

Research associate, Institute of Public Finance, Zagreb

ACADEMIC EDUCATION

1999. Wirtschaftsuniversität Wien – PhD
1995. Faculty of Economics and Business, University of Zagreb – B.A.

PROFESSIONAL EXPERIENCE

Since 2025 Research Associate, Institute of Public Finance, Zagreb
2006 – 2025 College Professor with Tenure, Zagreb School of Economics and Management
2004 – 2006 Deputy State Secretary, Central Office for Development Strategy
2002 – 2004 Adviser to the Prime Minister, Government of the Republic of Croatia
1999 – 2002 Adviser to the Management Board, Dalbank Invest d.o.o. (now OTP invest d.o.o.)
1998 – 1999 Financial Analyst, Dalbank Invest d.o.o. (now OTP invest d.o.o.)

EDUCATION AND RESEARCH ABROAD

2019. ERASMUS Teaching Mobility Program, RWTH Aachen, Germany
2004. Trade Policy, US Department of State, USA
2003. State Licence Exam, Ministry of Justice, Administration and Local Self- government, Zagreb

LANGUAGES

English, German

OTHER PROFESSIONAL ACTIVITIES

2007 – 2025 Program Director MBA Finance and Banking, ZSEM
2006 – 2012 Head of Finance Department, ZSEM
2018 – 2021 Supervisory Board HNK Hajduk Split, Deputy Chairman
2013 – 2020 Supervisory Board Member Platinum invest d.o.o.
2004 – 2006 Supervisory Board Member Hrvatska pošta d.d.
2003 – 2005 Supervisory Board Member Hotel Dubrovnik d.d. Zagreb
1999 – 2002 Joint Program Director Croatian Institute for Banking and Insurance

RESEARCHER AND COLLABORATOR ON RESEARCH PROJECTS

Internship – new technologies – a safer future, Zagreb School of Economics and Management (2020 – 2023)

Business Mathematics and Computer Science – Graduate Program Development, Zagreb School of Economics and Management (2018 – 2020)

National Development Plan of the Republic of Croatia 2005 – 2009, Central Office for Development Strategy (2005)

Analysis of Croatia's Fiscal System Upon the Introduction of Value-Added Tax, Institute of Public Finance, Zagreb (1996)

CONFERENCES AND PRESENTATIONS

February 2023 Financial Health and Self-Sustainability of a Small European Football League: The Realities of Top-Flight Croatian Football, 10th Science Festival, ZSEM, February 20, 2023

January 2023 Financial Health and Self-Sustainability of a Small European Football League: The Realities of Top-Flight Croatian Football, Workshop on Club Licensing and Financial Sustainability, HNS, January 19, 2023

May 2021 Investing: Concepts and Practice, Student Investor Conference, Finance Club, Faculty of Economics and Business, Zagreb, May 17, 2021

February 2018 On the Road to the Longest Stock Market Bull Run in History? Conference "Capital Markets in 2018.", Platinum invest and ZSEM, February 21, 2018

February 2017 The Croatian Stock Market and International Environment, Conference "Capital Markets in 2017.", Platinum invest and ZSEM, February 21, 2017

September 2016 Negative Interest Rates and Financial Markets, 13th Annual Conference of the Croatian Association of Corporate Treasurers, Vodice, September 26, 2016

September 2016 The P/E Effect on the Croatian Stock Market, International Scientific Events, 16th International Conference Economy & Business, Elenite, Bulgaria

June 2012 The Effectiveness of the 50/200 Dual Exponential Moving Average Crossover on the S&P 500, ASBBS 15th International Conference, Embry-Riddle Aeronautical University Worldwide, Berlin, Germany

June 2012 Participant's Attributes and Home Bias in the Croatian Capital Market, American Society of Business and Behavioral Sciences 15th International Conference, Embry-Riddle Aeronautical University Worldwide, Berlin, Germany

May 2012 P/E and CROBEX, Roundtable "Croatian Capital Market in 2012.", ZSEM, May 21, 2012

June 2007 Intrinsic Value of the Croatian Stock Market, Roundtable "Croatian Capital Market", ZSEM, June 14, 2007